



Future Workshop:
Smart Cities and Modern Mobility

02 - 09.09.2018
International Academy for Leadership
IAF
Gummersbach, Germany

Topic

Using Apps for finding a shop or restaurant or looking for some friends nearby is already a reality and millions of people all around the world are using those conveniences every day. Still, this is just the first step of possible developments and changes of our cities. By using "big data" and digitalization our cities can turn into smart cities and help us to manage today's and future challenges of growing cities in fields such as administration, **urban planning**, environment, economic development and others. Transparency, **participation** and better decision making should be among the chances of smarter cities as well. However - and especially from a liberal perspective - privacy protection and keeping autonomy of one's own data must be taken into consideration.

A special focus of this workshop will be also on the changes in the sector of **mobility**. Many cities suffer from traffic congestion and related environmental and economic costs. Using the opportunities of digitalization and mobile communication can be an opportunity to solve or alleviate traffic problems.

Although some of the trends and developments are or turn into global trends immediately, our countries and cities are diverse and face different challenges. Developing a strategy to make the right decisions today and to put the subject on the political agenda are part of the workshop and will help participants to take concrete ideas back home.

Objectives

Participants

- have a clearer idea of what makes a city a smart city

- explore/know technological and lifestyle trends from around the world
- are aware of the ever changing environment of urban development and the need to remain open and flexible
- explore preconditions and challenges for technology, infrastructure and politics
- explore challenges and advantages for individuals, societies and the economy
- are aware of the main advantages and disadvantages of linking urban development and digitalisation
- identify criteria for a smart city from a liberal perspective
- formulate recommendations for liberal policy makers

Soft objectives:

Participants exchange knowledge and experience with FNF colleagues in Germany

Subjects

The following list is a collection of possible subjects (brainstorming) but needs to be focused on specific relevant items. In general the perspective of the "smart citizen" should be taken and provide the workshop with a unique and liberal profile, i.e. discussing subjects from an individual's viewpoint.

- Current Trends of digitalization and their impact on smart cities and modern mobility (introduction, terms and definitions, state of affairs regarding the subject, possibly open data)
- Specific perspectives in selected areas:
 - a) Smart Cities / Urban Planning
 - Social affairs and education (health, education, child care)
 - Environment and utilities
 - Business promotion: business and job opportunities (high speed internet, open data)
 - b) Participation
 - Transparency, citizen participation and (local government) politics
 - Challenges of "big data": protection of privacy and autonomy of one's own data
 - c) Mobility
 - Solving the congestion and traffic problems of growing cities
 - Individual mobility (traffic management systems, autonomous driving)
 - Public transportation
 - Transportation of goods and freight
- The differences of challenges in diverse countries: concrete conclusions for necessary decisions in our own countries and cities.

Strategies to increase awareness for the subject and put it on the agenda of (local) decision making bodies.

Target group

- Representatives of liberal parties, liberal governments, think tanks and NGOs who work in or take specific interest in digitalization, mobility or urban planning from project countries of FNF
- Liberal academics and practitioners in the above mentioned areas
- A high level of participation and openness towards interactive new methods are required

Facilitators



Sven Gerst

Sven Gerst is a PhD Student in Political Philosophy at the Department of Political Economy at King's College London. His research mainly focuses on matters of global justice, democratic responsibility, and individual accountability. At King's College London, Sven also teaches courses on political and economic philosophy, environmental economics, meta-ethics, and contemporary issues in applied ethics. He holds a M.Sc. in Philosophy from the London School of Economics and Political Science (LSE) as well as a M.Sc. in Management from the University of Mannheim. Previously, he also studied at Harvard University, St. Petersburg State University, and National Taiwan University.



Armin Reinartz

Armin Reinartz is the designated Project Director of FNF based in Hong Kong. Armin's interest and work focus on projects related to digital societies and freedom, as well as startups and how they push innovation and progress today's economies and societies. He also coordinates the foundation's analytical work in the region, promoting exchange among partners of our global network both inside and outside the foundation. Armin holds a Master of Arts in Contemporary East Asian Studies from Duisburg-Essen University, Germany, and a Master of Public Policy from Peking University, China.

The Foundation

We, the **Friedrich Naumann Foundation for Freedom**, promote individual liberty, free and open societies and free markets in Germany and throughout the world. To us freedom is the guiding principle in policy making. We believe that free and open societies are the only societies that allow human beings to decide for themselves what is best, to develop their full potential and to pursue their dreams. This is what we mean when we claim to value human dignity. And it is freedom that produces prosperity. Together with our counterparts – who all share a similar set of values – we support initiatives in Germany and abroad that serve to enhance respect for the rule of law, private property and human rights, that foster tolerance and that strengthen economic freedom rights and democracy.

The programmes of the Foundation's **International Academy for Leadership (IAF)** form an integral part of our international work and offer Liberals from all parts of the world opportunities to engage in dialogue, an exchange of ideas, networking and mutual cooperation. We aim to inspire.



Venue

International Academy for Leadership (IAF)

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